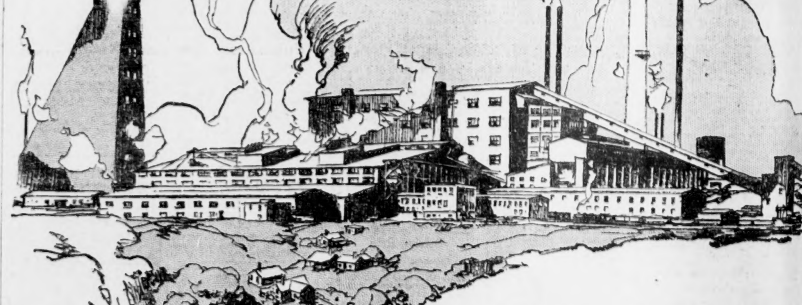


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Twenty years ago the monetary value of our mineral output was \$87,300,000. For 1928 the put was valued at \$271,000,000.

Northern Electric
COMPANY LIMITED
A National Electrical Service
102 11th AVENUE
CALGARY, ALBERTA

man-
junctions
electricity
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tric



WHAT romance and what solid wealth! First, the prospector with pick in hand, pack on back, an example of adventurous and ever-youthful pioneer spirit.

Then comes the development of the property. Money, men, engineering skill, electricity must all be put in before the treasure can be drawn out. Again, an example of enterprise and courage.

Behind all this activity stands Canada—matchless, limitless, unexplored—ready to pay back a thousand-fold what it costs the fearless, self-sacrificing and faithful to develop her mineral wealth.

Without the application of electricity, modern mining would be an impossibility. The Northern Electric Company desires to pay tribute to those who are developing our natural resources and without whose help Canada would not be in the enviable position she holds today.

This Company takes great pride in man-
aging some of the necessary adjuncts
to the successful application of electricity
in this field of Canadian development.

Northern Electric
COMPANY LIMITED
A National Electrical Service

102 11th AVENUE
CALGARY, ALBERTA



Community Leagues

The feminine members of the Eastwood Community League held a silver tea at the R.O.A.B. hall on Friday evening. Community singing was conducted by all. The hat trimming contest, under the direction of Miss Water, was won by Mr. Hughes. The painted cushion cover donated by Mrs. Christy was won by Mrs. Ray. The assisting with the serving was chairman, E. E. McDonald, president, Miss E. Curke, Mr. and Mrs. Wright, Mr. Ward and Mr. Schroeter. The assisting with the serving were Mrs. Washel, Mrs. Miller, Mrs. Lane

Wright, Mrs. Sadler, Mrs. Tait,
Gregory, Mrs. Geddes, Miss Web-
b, Mrs. Smith, Mrs. Knight, Mrs.
Donald, Mrs. Longmore and Mrs.
Daly, convenor.

KS

In the New Silk Prints

Everything about them is refreshingly new and smart—small patterns that

figure so importantly in this mode—vivid colors to add a bit of bright-

ness to dull winter
tones—Dark
grounds—tiers and
drapes and bows.
An advance collection

that foretells the fashions for spring—unusually charming, moderately priced.

These models are
exclusive to
Thompson & Dyne
See them tomorrow—
Second Floor

nd Dunes

Specialty Shop
at 104th Street

ach

CONCLUSION

Special 4-Day STRATION

and that a temperature
necessity for proper
temperature this tempera-

Healthful, Economical
from Welsbach

monize and at Appeal

, 15 and 16

g Shops

Phone 1360

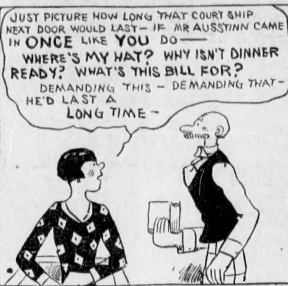
FRITZI RITZ By Ernie Bushmiller



SIDE GLANCES By George Clark



THE GUMPS



GASOLINE ALLEY



The Tyrant



By Sidney Smith



THE NEBBES



Sweet Sincerity



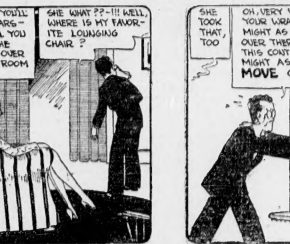
By Sol Hess



BOOTS AND HER BUDDIES



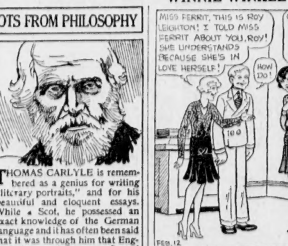
Steve Should Know It



By Martin



WINNIE WINKLE THE BREAD WINNER



Roy Turns Detective



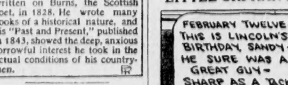
By Branner



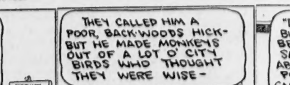
Flapper Fanny Says



JOTS FROM PHILOSOPHY



LITTLE ORPHAN ANNIE



He Was a Great, Great Guy



Dumbells



Quips and Quirks



MISS INFORMATION



By Harold Gray



WHEAT MAKES DECIDED GAIN

Winnipeg Market Influenced by Export and U.S. Buying

By James Richardson & Sons Ltd.
WINNIPEG, Feb. 12.—Wheat prices here today were influenced by a report from London that the British government had ordered 100,000 tons of wheat for export to India. This news caused a decided gain in wheat prices here today. The market was also influenced by a report from the U.S. that the government had ordered 100,000 tons of wheat for export to the Philippines. This news also caused a gain in wheat prices here today. The market was also influenced by a report from the U.S. that the government had ordered 100,000 tons of wheat for export to the Philippines. This news also caused a gain in wheat prices here today.

Edmonton Grain

Grade	Price
Number 1 Northern	100.00
Number 2 Northern	98.00
Number 3 Northern	96.00
Number 4 Northern	94.00
Number 5 Northern	92.00
Number 6 Northern	90.00
Number 7 Northern	88.00
Number 8 Northern	86.00
Number 9 Northern	84.00
Number 10 Northern	82.00
Number 11 Northern	80.00
Number 12 Northern	78.00
Number 13 Northern	76.00
Number 14 Northern	74.00
Number 15 Northern	72.00
Number 16 Northern	70.00
Number 17 Northern	68.00
Number 18 Northern	66.00
Number 19 Northern	64.00
Number 20 Northern	62.00
Number 21 Northern	60.00
Number 22 Northern	58.00
Number 23 Northern	56.00
Number 24 Northern	54.00
Number 25 Northern	52.00
Number 26 Northern	50.00
Number 27 Northern	48.00
Number 28 Northern	46.00
Number 29 Northern	44.00
Number 30 Northern	42.00
Number 31 Northern	40.00
Number 32 Northern	38.00
Number 33 Northern	36.00
Number 34 Northern	34.00
Number 35 Northern	32.00
Number 36 Northern	30.00
Number 37 Northern	28.00
Number 38 Northern	26.00
Number 39 Northern	24.00
Number 40 Northern	22.00
Number 41 Northern	20.00
Number 42 Northern	18.00
Number 43 Northern	16.00
Number 44 Northern	14.00
Number 45 Northern	12.00
Number 46 Northern	10.00
Number 47 Northern	8.00
Number 48 Northern	6.00
Number 49 Northern	4.00
Number 50 Northern	2.00
Number 51 Northern	1.00
Number 52 Northern	0.50
Number 53 Northern	0.25
Number 54 Northern	0.10
Number 55 Northern	0.05
Number 56 Northern	0.02
Number 57 Northern	0.01
Number 58 Northern	0.00
Number 59 Northern	0.00
Number 60 Northern	0.00
Number 61 Northern	0.00
Number 62 Northern	0.00
Number 63 Northern	0.00
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Number 95 Northern	0.00
Number 96 Northern	0.00
Number 97 Northern	0.00
Number 98 Northern	0.00
Number 99 Northern	0.00
Number 100 Northern	0.00

Local Inspections

Grade	Price
Number 1 Northern	100.00
Number 2 Northern	98.00
Number 3 Northern	96.00
Number 4 Northern	94.00
Number 5 Northern	92.00
Number 6 Northern	90.00
Number 7 Northern	88.00
Number 8 Northern	86.00
Number 9 Northern	84.00
Number 10 Northern	82.00
Number 11 Northern	80.00
Number 12 Northern	78.00
Number 13 Northern	76.00
Number 14 Northern	74.00
Number 15 Northern	72.00
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Number 25 Northern	52.00
Number 26 Northern	50.00
Number 27 Northern	48.00
Number 28 Northern	46.00
Number 29 Northern	44.00
Number 30 Northern	42.00
Number 31 Northern	40.00
Number 32 Northern	38.00
Number 33 Northern	36.00
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Number 42 Northern	18.00
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Number 46 Northern	10.00
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Number 50 Northern	2.00
Number 51 Northern	1.00
Number 52 Northern	0.50
Number 53 Northern	0.25
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Number 89 Northern	0.00
Number 90 Northern	0.00
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Number 93 Northern	0.00
Number 94 Northern	0.00
Number 95 Northern	0.00
Number 96 Northern	0.00
Number 97 Northern	0.00
Number 98 Northern	0.00
Number 99 Northern	0.00
Number 100 Northern	0.00

Winnipeg Grain Letter

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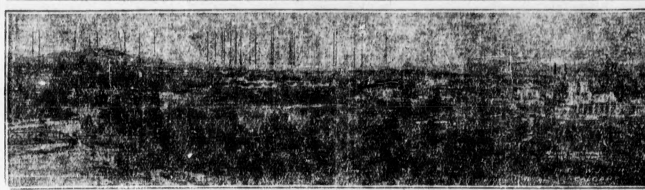
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Alberta's Oil Production



The Turner Valley oil field—Panoramic view showing where the greatest development has taken place. To the extreme right is seen the scrubby plant of the Royal Canadian, Regina No. 4 well is one of the group of four on the skyline a little to the left of the storage tanks.

Range in Grain Prices

WINNIPEG GRAIN MARKET

Grade	Price	High	Low	Close	Change
WHEAT	100.00	101.00	99.00	100.00	0.00
Barley	80.00	81.00	79.00	80.00	0.00
Oats	60.00	61.00	59.00	60.00	0.00
Flax	120.00	121.00	119.00	120.00	0.00
Rye	110.00	111.00	109.00	110.00	0.00
Maize	40.00	41.00	39.00	40.00	0.00
Sorghum	30.00	31.00	29.00	30.00	0.00
Beans	50.00	51.00	49.00	50.00	0.00
Peas	45.00	46.00	44.00	45.00	0.00
Lentils	40.00	41.00	39.00	40.00	0.00
Chickpeas	35.00	36.00	34.00	35.00	0.00
Mung Beans	30.00	31.00	29.00	30.00	0.00
Soybeans	25.00	26.00	24.00	25.00	0.00
Alfalfa	20.00	21.00	19.00	20.00	0.00
Timothy	15.00	16.00	14.00	15.00	0.00
Clover	10.00	11.00	9.00	10.00	0.00
Hay	5.00	6.00	4.00	5.00	0.00

Weekly Grain Statistics

Grade	Price	High	Low	Close	Change
WHEAT	100.00	101.00	99.00	100.00	0.00
Barley	80.00	81.00	79.00	80.00	0.00
Oats	60.00	61.00	59.00	60.00	0.00
Flax	120.00	121.00	119.00	120.00	0.00
Rye	110.00	111.00	109.00	110.00	0.00
Maize	40.00	41.00	39.00	40.00	0.00
Sorghum	30.00	31.00	29.00	30.00	0.00
Beans	50.00	51.00	49.00	50.00	0.00
Peas	45.00	46.00	44.00	45.00	0.00
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Timothy	15.00	16.00	14.00	15.00	0.00
Clover	10.00	11.00	9.00	10.00	0.00
Hay	5.00	6.00	4.00	5.00	0.00

Today's Most Active Stocks

Stock	Price	High	Low	Close	Change
WHEAT	100.00	101.00	99.00	100.00	0.00
Barley	80.00	81.00	79.00	80.00	0.00
Oats	60.00	61.00	59.00	60.00	0.00
Flax	120.00	121.00	119.00	120.00	0.00
Rye	110.00	111.00	109.00	110.00	0.00
Maize	40.00	41.00	39.00	40.00	0.00
Sorghum	30.00	31.00	29.00	30.00	0.00
Beans	50.00	51.00	49.00	50.00	0.00
Peas	45.00	46.00	44.00	45.00	0.00
Lentils	40.00	41.00	39.00	40.00	0.00
Chickpeas	35.00	36.00	34.00	35.00	0.00
Mung Beans	30.00	31.00	29.00	30.00	0.00
Soybeans	25.00	26.00	24.00	25.00	0.00
Alfalfa	20.00	21.00	19.00	20.00	0.00
Timothy	15.00	16.00	14.00	15.00	0.00
Clover	10.00	11.00	9.00	10.00	0.00
Hay	5.00	6.00	4.00	5.00	0.00

Toronto Stocks

Stock	Price	High	Low	Close	Change

EATON'S DAILY STORE NEWS

STORE HOURS—9 A.M. TO 5:30 P.M. DAILY—INCLUDING SATURDAY

500 Cloth Dresses Clearing at a Reduced Price Wednesday

Wednesday a Quick Disposal
Price On

Men's Suits

\$17.50

CHOICE of materials and of styles, and the thoroughly good tailoring that is a feature—specially recommend this clearance group of men's suits.

Fittings, too, for the young men—as sizes range from 34 to 44. There are hardwearing herringbone and fancy twist tweeds to choose from. Grey and browns in medium and lighter shades. Single- and double-breasted, 2- and 3-button styles.

EATON'S—Main Floor

Men's "Renown"

Flannelette Pyjamas, \$2.00
Feel so Cozy and Warm

WHEN you roll in between a pair of immaculate white sheets on a wintry night, you'll not have to cover your head to avoid a chill, if you have donned these suits.

Striped flannelette in group or broad stripes in flannelette colors. V-neck. One pocket and six frog trimmings. Sizes 36 to 44.

Plain Colored Jumbo Knits, \$5.00
Sweaters That Every Man Appreciates

FOR curling, skating, skiing, tobogganing and outdoor sports, a jumbo knit sweater coat is the snugest and most comfortable of all apparel.

Large shawl collar, two deep pockets. Red, white, blue, brown, grey. Sizes 36 to 44. An Eaton value, \$10.00.

You Will Get

Good Mileage from Eaton Oxfords

Try Them On and Realize the Difference. This footwear has that quality of workmanship and material which makes them stand up under the hardest kind of wear. They are made for long distance service and their comfort and good looks last as long as their wear.

Black or brown, red and yellow calf, extra soft sole with the times. Included also are stylish boots. A to E. Sizes 5½ to 11.

\$6.95 to \$9.00 Pair

EATON'S—Main Floor

Girls' Black Satteen Bloomers

Well Made and Roomy

GOOD-LOOKING Bloomers that girls of eight to fourteen like to wear—easy to launder and always look new when they are worn. Double breasted and roomily fashioned. Good quality material throughout. Wednesday, only.

50c

Little Girls' Vests

WOVEN from finely-combed yarns of excellent quality and fashioned in slender, snug-fitting lines. The popular two-button neck closing finished with a narrow edge of lace with a silk adjusting ribbon, warm long sleeves with tight cuffs. For the size of 12 and the body of 2, at a very reasonable price.

50c

Fresh Buttercups, 25c lb.

Excellent fluff ready in all colors and flavors. Everyday like Buttercup. Wednesday, 25c a lb.

EATON'S—Main Floor

Semi-Annual Home Furnishing Sale

Chesterfield and Easy Chair



A comfortable, durable three-piece suite for the smaller living room. Poles are covered with plain taupe mohair and floral trim. Features of this suite are, hardwood frame, nation springs and selected fittings. The cushions are spring filled and reversible. Chesterfield and matching wing and arm chairs. Three pieces. Sale price.

\$119.00

\$229.00

Deferred payment terms available at an equitable extra charge

Extra Special! Bed, Spring, Mattress

STRONG steel bedsteads in neat walnut finish fitted with end panels in cane effect, decorated with medallions.

Included is a well-made layer cotton felt mattress, and your choice of either a comfortable roll or cable fabric bedspring. In all standard sizes. Semi-Annual Sale Price, See Store.

\$22.00
The Bed is The Spring The Mattress.
\$8.70 \$6.35 \$6.95

Felt Base Utility Rugs

THESE are likable rugs. Hold well to the floor, and can be vanished over from time to time, like linoleum.

The surface is smooth and washable. Patterned in pretty floral and conventional effects.

Suitable for kitchen, run-room, breakfast-room or bedrooms.

8 x 9 feet 1½ x 9 feet 9 x 12 feet

\$3.90 \$5.25 \$7.75

EATON'S—Third Floor, Home Furnishings Building

Flannels—Armure Crepes—and
a Few Jerseys—
Clearing From Stock

Women and Misses Will Like Them

ALMOST incredible fortune for both the miss and the matron. Jersey and flannel are in the mode and the opportunity to obtain these frocks at a substantial saving. Smart for a pleasing addition to the winter wardrobe and perfect for street wear in the spring.

Slender straight line styles with distinctive buttonings, pleats or embroidery. The long, vestee, neck-line which is so becoming to the less youthful figure.

A few lovely armure crepes with embroidery will disappear quickly, for the value is in the cloth alone. But this is true of all the models: quality flannels without tailoring and trimmings usually are much higher in price.

The styles are varied. Shades of rust hang in the crowded racks that tomorrow will see empty along with bright Copen and Navy.

In such a selection the discriminating woman will find a frock that meets her favor, and one of the best items of the news is that the sizes range from 16 to 40.

An opportunity such as this knocks but seldom. Wednesday's premier nine o'clock attraction.

\$1.95

EATON'S—Second Floor

Men's
Lawn Handkerchiefs

Serviceable in Quality — Generous

In Size

NOTHING lacking about these real good handkerchiefs. Sisters and wives will be anxious to borrow such soft-laundering, smart affairs.

Plain, hemstitched lawn for evening and formal wear; mauve, tan or blue stripes on unadorned cotton for business and sport. A good investment for any man at this price.

2 for 25c

Clearing Children's Mitts

Brushed Wool, Fleece-Lined Mitts, 10c

MOTHERS will find it a splendid investment to lay aside some of these cozy mittens for next winter snows. Several pairs of gloves, suitable for Spring wear, are amongst this lot.

Blue ribbed wrist. Cardinal, grey, fawn, camel and black. These will fit all little boys and girls who aren't yet seven.

EATON'S—Second Floor

EATON'S—Second Floor

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EATON'S—Second Floor

EATON'S—Second Floor

EATON'S—Second Floor

Figured Dress Lengths
Every One Different! Exquisite In
Design!

PICTURE feathery palm trees against a hot African sky, or a fairy glade of daffodils awayed with soft green leaves; or the pink flush of Nigara blossoms—time. All these are converted by French artists in conventional or modernistic designs that are new, unique, and alluring.

Woven of silk that are supple but enduring covered with hues that are formed in fashion's spring.

3½ yards in every length.

\$19.25

Filmy Georgettes
Justifying Their
Popularity With
Beauty and Durability

LIKE the marvellous wools of fairy tale lore these fabrics would almost pull through the ring of the fairy queen. The newly discovered laundries make serviceable weights such as the figured dress for frocks for every occasion.

These daily shades of rose, coral, peach, for the "dainty" gown. Navies, blacks and greys to join the fashionable to-line through.

\$1.95

EATON'S—Second Floor

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TO SHOE MILADY

Leather Perfection to Answer Spring Fashion Demand

CHOOSING just exactly the right shoe is not the simple matter that it was even a decade ago. The discriminating woman of today requires more than exact fitting, or merely good leathers without slender smartness. Precision in fitting, serviceability in materials, fashion correctness must combine to make the shoe of her choice.

All these features are present in the array of smart pumps, ties and oxfords which is displayed in our Shoe Department. They will satisfy the fashion-conscious, and the love of economy, of the most fastidious.

Lyons satins, shiny patents, or soft, snug-fitting kids in the correct browns and blacks dictated this season.

Sturdy heels, whether they be military, cuban, apollo, will please the fair purchaser alike, graciously. You will find any width that you desire, from A to EE, any length from 7½ to 9½, and the price that fits your particular budget.

\$5.00

\$5.95

\$7.50

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